Bury BID Newsletter

Funded by the businesses in Bury town centre

SEPTEMBER 2026

MARKETING AND EVENTS





Glaston-Bury 2026

Supporting events that bring people into Bury

Bury BID supported Glaston-Bury 2026 with funding for practical measures that helped make the event safer, more accessible and welcoming. Support included accessible toilets, enhanced security, volunteer welfare, a dedicated safe space with refreshments and medical cover, carer passes, event materials and marketing. By helping events run successfully, BID investment supports the wider town centre economy – encouraging people to visit, spend time in Bury and discover local businesses, hospitality and leisure.

Bury BID 10K | 20 September

Bringing runners and visitors into the town centre

The Bury BID 10K returns on Sunday 20 September, with almost 1,600 runners expected to take part. As well as supporting participation and wellbeing, the event brings runners, supporters and spectators into the town centre, creating opportunities for local shops, cafés, restaurants and other businesses to benefit from increased activity. BID businesses can also get involved by promoting their offer to participants and visitors. If you wish to promote offers to runners, contact **sally@burybid.co.uk.** Find out more about the race at **www.discoverbury.co.uk.**



Heritage Open Days | 11–20 September

Helping people discover Bury

Heritage Open Days gives residents and visitors the chance to explore Bury's history through free events, tours, walks, trails and activities. From behind-the-scenes visits at The Met and East Lancashire Railway to family activities, urban sketching and the stories of local people, there is plenty to discover. Bury BID is supporting the programme through promotion on Discover Bury and social media, helping more people find out what is happening and encouraging them to spend time exploring the town centre.





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SAFE AND CLEAN

Visible improvements in the town centre



A clean, welcoming town centre makes a difference to how people experience Bury. This month, BID-funded work has focused on environmental hotspots including the area behind The Rock and Tithebarn Street. Graffiti, litter and weeds have been removed and areas jet washed, giving these locations a much-needed refresh. We have also maintained the planting beds in Library Gardens. It is practical, visible work that helps improve the appearance of the town centre and supports a more positive experience for businesses, residents and visitors.

Business Crime Reporting

169 businesses now connected



Our Business Crime Reporting (BCR) system now has 169 members, giving businesses a simple way to report incidents and share information about issues affecting the town centre. The more businesses using the system, the better the picture we have of local concerns and the easier it is to share relevant information. We are offering 1-to-1 training sessions for anyone who would like support with using BCR, whether you're new to the system, need a refresher, or have questions about reporting incidents. To arrange a 1-to-1 session, contact Imogen at **imogen@burybid.co.uk.**

BACKING BUSINESS

Practical support that puts your levy to work

Bury BID continues to invest in support that businesses can use.





The Bury Works Recruitment Event on 9 September at The Met brings local employers together with job-ready candidates, giving businesses the chance to showcase vacancies and meet potential employees face-to-face.

BID levy-paying businesses can also access free Emergency First Aid at Work training on 15 October, helping save the cost of essential training while giving staff valuable skills. Free online SEEDL training is also available, supporting staff development at no additional cost. If you wish to sign up for First Aid training contact imogen@burybid.co.uk.

Across our work, the focus is on making a practical difference: increasing reasons to visit, improving the experience of being in the town centre and giving levy-paying businesses access to support, promotion and opportunities. These are the everyday ways your BID investment is being put to work across Bury.

For businesses, events are also an opportunity to be part of the visitor experience. Whether that means opening during busy periods, creating an offer, promoting vacancies or simply making sure customers know what you provide, local businesses are an important part of what makes these town centre activities work.

Dates for the Diary

Bury Works Recruitment Event
9 September

Heritage Open Days
11–20 September

Free First Aid Training
15 October





Find out more about BID support, local events, training and what's happening in Bury at www.discoverbury.co.uk.

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