Bury BID Newsletter

Funded by the businesses in Bury town centre

AUGUST 2026

MARKETING AND EVENTS





Bury BID Comic Con Brings Thousands into Bury

> "We had a really busy Sunday thanks to Comic Con - a really good day for sales, and I've never seen Bury so busy for a Sunday."
>
> *Connor, Manager, McDonald's*

More than 42,000 people visited Bury town centre on the day of Bury BID Comic Con, representing a 10% increase in footfall compared to the previous year. The free, town centre-wide event brought together businesses, venues, sponsors and partners to deliver eight themed zones packed with pop culture, creativity and family entertainment. Thank you to every business that got involved and helped create another memorable day in Bury.

Help Shape Future Events

Your feedback helps us make our events even better.

We've emailed all BID businesses a short survey about this year's Comic Con and would really appreciate you taking a few minutes to complete it. Your comments will help us evaluate the event and shape future activities for Bury town centre.

If you have any questions, please contact Nigel Shields at **nigel@burybid.co.uk** or scan the QR code to complete the survey



Jane Tomlison's Run for All - Bury BID 10K

We're proud sponsors of the Bury BID 10K, which has already attracted record entries. Around 1,600 runners are expected on race day, bringing even more visitors into the town centre.

Free race places are available for BID levy payers, including VIP access. To get involved in either event, contact **nigel@burybid.co.uk**





www.discoverbury.co.uk
info@burybid.co.uk
07481 123 399
@discoverbury
@discoverbury
@BuryBID

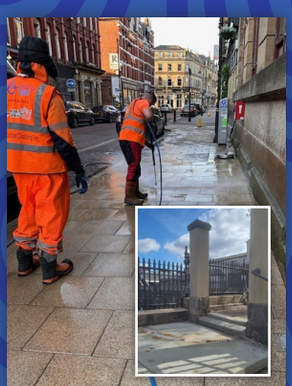
Bury BID Newsletter

Funded by the businesses in Bury town centre

AUGUST 2026

SAFE AND CLEAN

Supporting a Safe, Clean Town Centre



Bury BID continues to invest in keeping the town centre welcoming for businesses, residents and visitors.

During June, enhanced street cleaning covered The Rock, Market Street, Broad Street, Bank Street steps and Silver Street, with further hotspot cleaning planned throughout July and August. Our Town Centre Rangers have also been reporting issues around the town centre including reporting repairs, fly-tipping and hazardous waste to help maintain a safe environment.

Levy invoices will be issued during September and October. Your levy funds initiatives including: destination marketing, the Discover Bury website, town centre events, enhanced street cleaning and planting, our Town Centre Rangers, networking, training and business support.

If you have any queries regarding the levy, please contact Nigel Shields **nigel@burybid.co.uk**

BACKING BUSINESS

Raising Bury's profile



Our marketing campaigns continue to raise Bury's profile and encourage more people to visit the town centre.

Over the past three years, website visitors have almost tripled to over 84,000, our social media audience has grown to more than 5,800 followers, and our social media channels achieved 3.5 million views in the last year.



Backing Business

Thank you to everyone who joined our recent networking events, including NetYoga at The Met and our virtual golf networking event at Flight & Green.

Our latest Bury Business Club networking event on **14 July** was attended by over 50 Bury businesses, and we'd love to see more businesses at future events. If you'd like to host a networking session, please contact **imogen@burybid.co.uk**

Don't forget that BID members and their teams can also access **free unlimited SEEDL** training. The platform now has 231 active users, with 20 learners completing courses during June.

Businesses can also register interest in exhibiting at the **Bury BID Recruitment Fair** on 9 September, helping connect local employers with local talent. For more information on our networking events, training or recruitment, contact **nigel@burybid.co.uk**

Dates for the Diary

Glaston-Bury
31 August 2026

Bury BID Recruitment Fair
9 September 2026

Bury BID 10K
20 September 2026

